

Stop the Bleed

Act Fast to Save a Life

"Stop the Bleed" is a national awareness campaign intended to encourage bystanders to become trained, equipped, and empowered to help in a bleeding emergency before professional help arrives.

Uncontrolled bleeding is a major cause of preventable deaths. Approximately 40% of trauma-related deaths worldwide are due to bleeding or its consequences, establishing the need for aggressive, effective bleeding control.

How to Stop the Bleed

1. **Ensure Safety:** Before you offer help, ensure your own safety. If you are safe, check the scene and then assist the injured person.
2. **Call for Help:** Call 911 or instruct someone else to do so.
3. **Apply Pressure with Hands:** Apply firm, steady pressure to the bleeding site with both hands.
4. **Apply Dressing and Press:** Place a clean cloth or sterile dressing on the wound and press firmly.
5. **Use a Tourniquet if Necessary:** If the bleeding does not stop, apply a tourniquet 2-3 inches closer to the torso from the bleeding. Tighten until the flow of bleeding stops.
6. **Apply Pressure to a Pressure Point:** If bleeding continues, apply pressure at a pressure point between the wound and the heart.
7. **Keep Pressure on the Wound:** Continue to apply pressure until emergency services arrive.

